



اعتماد الموردین المحليین فی قطر
LOCALIZING THE SUPPLY CHAIN IN QATAR

QATAR SHELL LOCAL CONTENT **SME BUSINESS OPPORTUNITY FOR DIGITAL SIGNAGE NETWORK AND CONTENT MANAGEMENT SERVICES**



OPPORTUNITY

Qatar Shell is offering a One (1) year contract with an option of One (1) + One (1) year extension on a call-off basis for Digital Signage and Content Management Services.

SCOPE OF WORK

■ **TWO OPTIONS**

- **Digital Signage Hardware & Software Development**
Build a network and intelligent interface to link to existing TV's
- **Purchase Digital Signage Hardware & Develop Compatible Software**
Purchase existing hardware and media players and develop a compatible software system

■ **COMMUNICATIONS PORTAL**

Build a communications portal through which content can be loaded, designs approved and played through location TVs

■ **STILL DESIGNS & RENDERED ANIMATIONS**

Weekly develop new slides and rendered animations aligned with newly uploaded content

■ **BRAND COMPLIANCE**

Comply with Shell Brand International VI guidelines

■ **RESPONSE TIME**

Immediate response is expected for urgent requests. Slides are to be designed in 2 days timeframe.

■ **TECHNICAL & DESIGN SUPPORT**

Hardware and software support. Continuous resources support, and staff that are available for design and technical issues.

Small and Medium Enterprises
Business Opportunities





REQUIREMENTS

- Digital Signage Hardware & Software Development
- Communications Portal
- Still Designs & Rendered Animations

SOURCING

Shell seeks to acquire these services by going to the Qatari market with a competitive tender. Participants who show and confirm their interest for these services during this workshop will be invited to the prequalification exercise.

Responses to the prequalification exercise will determine the Companies that will be shortlisted for this Tender.

Tender assessment will include evaluation on capability with regards to meeting and complying with technical requirements by assessing the test translation pieces and evaluating the commercial proposal. Shell seeks to award the most technically qualified vendor with the most attractive commercial bid.



DATES TO NOTE

These dates are estimated and they are subject to change

The sourcing process is foreseen to run through the timeline outlined below:

Activity	Estimated Date	Estimated Duration	Comments
Pre-qualification (Shell Qualification System and confirmation letter of participation)	4 th week of October	1 Week	SME vendor to complete the online registration.
Issuing Invitation to Tender	1 st week of November	1 Week	Shell will send tender invitation package to the SME vendor
Tender Clarification closed by	2 nd week of November	1 Week	SME Vendor to request clarification on the content of the Shell Tender Document if required
Tender Bids Submission Deadline	3 rd week of November	@ 12:00 PM	SME vendor has to comply with the bids submission date
Bids Evaluation and clarifications have to be Completed by	5 th week of November	2 Weeks	Shell evaluates the bids from a technical and commercial perspective. SME vendor has to answer clarification requests from Shell
Contract Letter of Award	2 nd week of December	1 Week	Shell is going to issue the contract award letter to the winning bidder and request signature

NEXT STEPS

Participants wishing to be invited to tender for these services are to confirm interest by sending an email to earnest.norris@shell.com by the first week of November.

INQUIRIES

For inquiries, please contact the
Dept. of Contracting & Procurement at Qatar Shell

Mr. Earnest Norris

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Email: earnest.norris@shell.com

We look forward to doing business with you.

Contracting & Procurement Team, Qatar Shell

